



TALKING POINTS FOR GIVING LEVELS

These giving levels reflect a broad perspective and provide a comprehensive vision of how a single financial gift can forward the ministry as a whole. This approach offers a simple explanation of funding from a quantitative perspective and shows transparency.

Total ministry funding costs by hour, day, week, month & year:

1 Year	\$2,900,000
1 Month	\$ 250,000
1 Week	\$ 55,000
1 Day	\$ 8,000
2 Hours of an 8-hour day	\$ 2,000
1 Hour of an 8-hour day	\$ 1,000

Practically, a conversation with a potential sponsor could look like this:

- *“Consider what can happen in our medical clinics, our abortion restoration ministry, or our abstinence program in just a few hours. Someone could choose life, choose freedom, or see the world from a Christian worldview for the first time...”*